

Spec Ad Example for Apple Computers

No IT hotline to call when your computer has abandoned you? You thought kernel was something that came on a cob and have no idea what the means in the world of computing?

Don't feel bad, most of us don't know any of that either. That is why you want to check out an Apple Computer.

Since its inception, Apple has been defined by the ability to engineer user-friendly products. From the first Macintosh computer to the Apple iPhone, Apple products simply do the job without a room full of techies on call in case your equipment stops working.

Apple - For users who want to get on with the job, not troubleshoot the underlying system.